



## Jaime Rojas, Jr.

Jaime has a B.S. and an M.P.A. in Public Administration from the University of Southern California. He has more than 20 years of government and lobbying experience, including as a government relations executive for companies like United Parcel Service and Lucent Technologies. He began his political and government experience as an intern in The White House under the Clinton Administration. He worked for The White House's Office of Public Liaison and Latino Outreach for President Clinton, as well as for The White House Initiative on Educational Excellence for Hispanics. Jaime was then hired on the Clinton re-election campaign team as a consultant for Latino statewide outreach in California.

### EDUCATION

Masters Public Administration (2005), University of Southern California

BS, Public Policy & Management (1996), University of Southern California

### MEMBERSHIPS/ AFFILIATIONS

Founder, Board of Directors, Loyola High School Latino Alumni Society

Member, National Hispanic Institute – California Committee Chapter

Member, California Association of Public Information Officials

President, Hispanic Public Relations Association, LA Chapter

President-Elect., Hispanic Public Relations Association, National

Member, Business Federation of LA County (BizFed)

Jaime has developed strong local, state, and national relationships with various elected officials, senior level municipal administrators and their staff because of his successful client work through the years. Jaime understands the symbiotic relationships between government, business, and local communities. He uses this critical knowledge and combined understanding of government to assist his clients to successfully maneuver through the labyrinth of government.

He is the former President and CEO of the nearly 600,000 member-strong California Hispanic Chambers of Commerce (CHCC), an organization committed to promoting a favorable business climate for emerging businesses, advancing economic development and supporting legislative advocacy focused on California's business community. Jaime has also served on the Board of Directors for the CHCC and the Los Angeles Metro Hispanic Chamber of Commerce.

Jaime has served as a visiting scholar at USC's Sol Price School of Public Policy's graduate school program and has taught classes on government relations and lobbying. He published his first book in 2011 entitled, "The Conservative's Pocket Constitution" and the second edition was released in November 2016.

**Current: RCG, President**

